



European Institute of
Innovation & Technology

The EIT is a body of the European Union



Making innovation happen!

EIT's mission & priorities



Sylvia Jahn

EIT HQ

Head of Policy Support Section

Riga, 8 March 2016

European Institute of Innovation and Technology

Our vision is to become the leading European initiative that empowers innovators and entrepreneurs to develop world-class solutions to societal challenges, and create growth and skilled jobs.

- 1st EU initiative bringing together the three sides of the 'knowledge triangle': business (companies and SMEs), education institutions and research centres.
- aim to increase the cooperation and integration between higher education, business and research to facilitate the transition from:



**student to
entrepreneur**

idea to product

lab to customer



The European innovation paradox

Excellent European research base, dynamic companies and creative talent



Good ideas are too rarely turned into new products or services!



European Institute of
Innovation & Technology

EIT – an integral part of

HORIZON 2020



The EIT contributes to H2020 by addressing societal challenges via the integration of the knowledge triangle



H2020 has a budget of approx. € 80 billion for 2014 to 2020, out of which the EIT has been allocated € 2.4 billion



The EIT will further nurture synergies and complementarities across H2020 and its different initiatives



European Institute of
Innovation & Technology

EIT priorities 2014 – 2020

1

Fostering
growth and impact of
first 3 KICS

Climate-KIC
EIT Digital
KIC InnoEnergy

2

Creating
5 new KICs

2014

EIT Health
EIT Raw Materials

2016

EIT Food
EIT Manufacturing

2018

EIT Urban Mobility

3

**Sharing and
Disseminating**

EIT Community
good practices

Inc. EIT Regional
Innovation Scheme
(EIT RIS)



European Institute of
Innovation & Technology

EIT Community across Europe

Climate-KIC

- Co-location Centre
- Regional Centre (RIC)

EIT Health

- Co-location Centre

EIT Digital

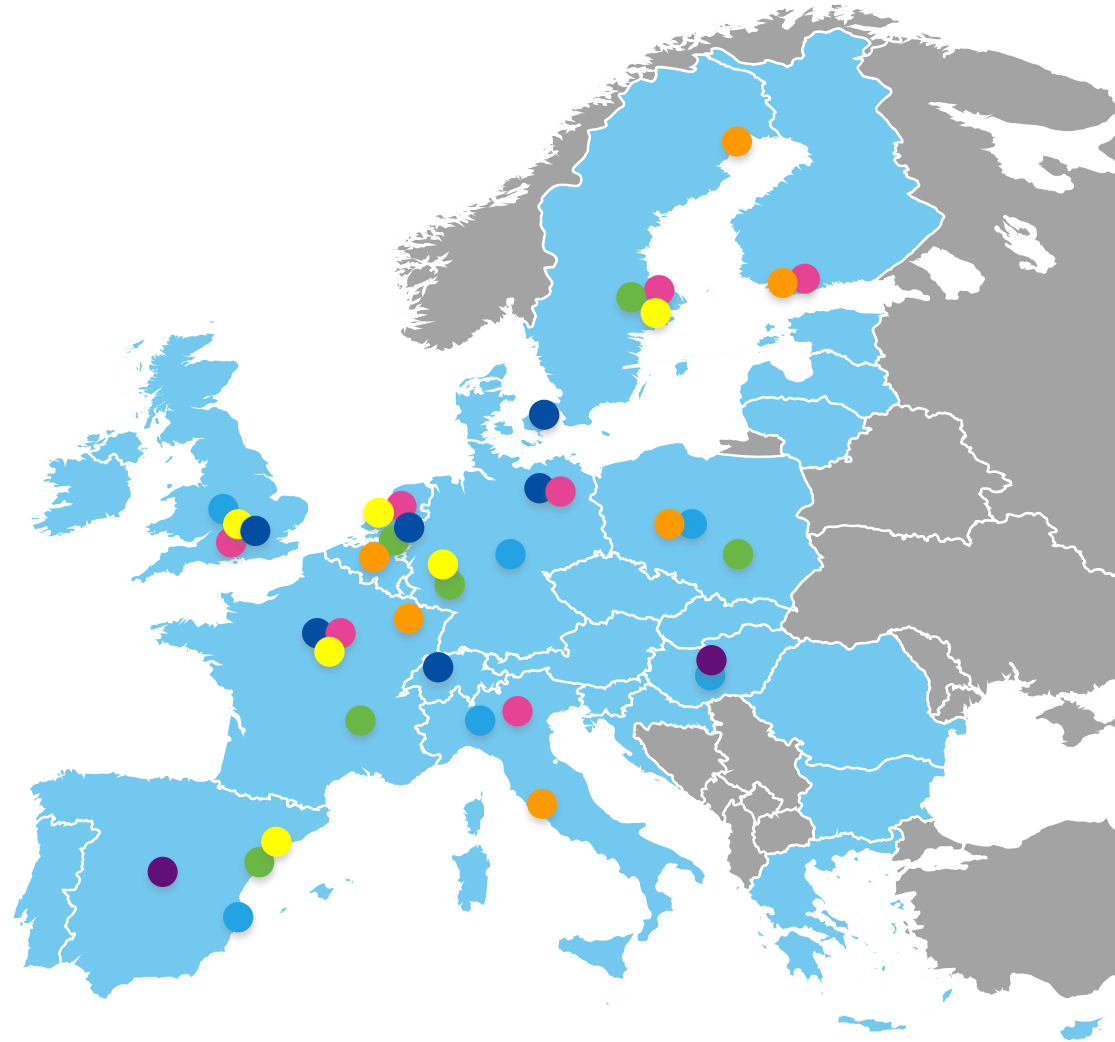
- Co-location Centre
- Associate Partner

EIT Raw Materials

- Co-location Centre

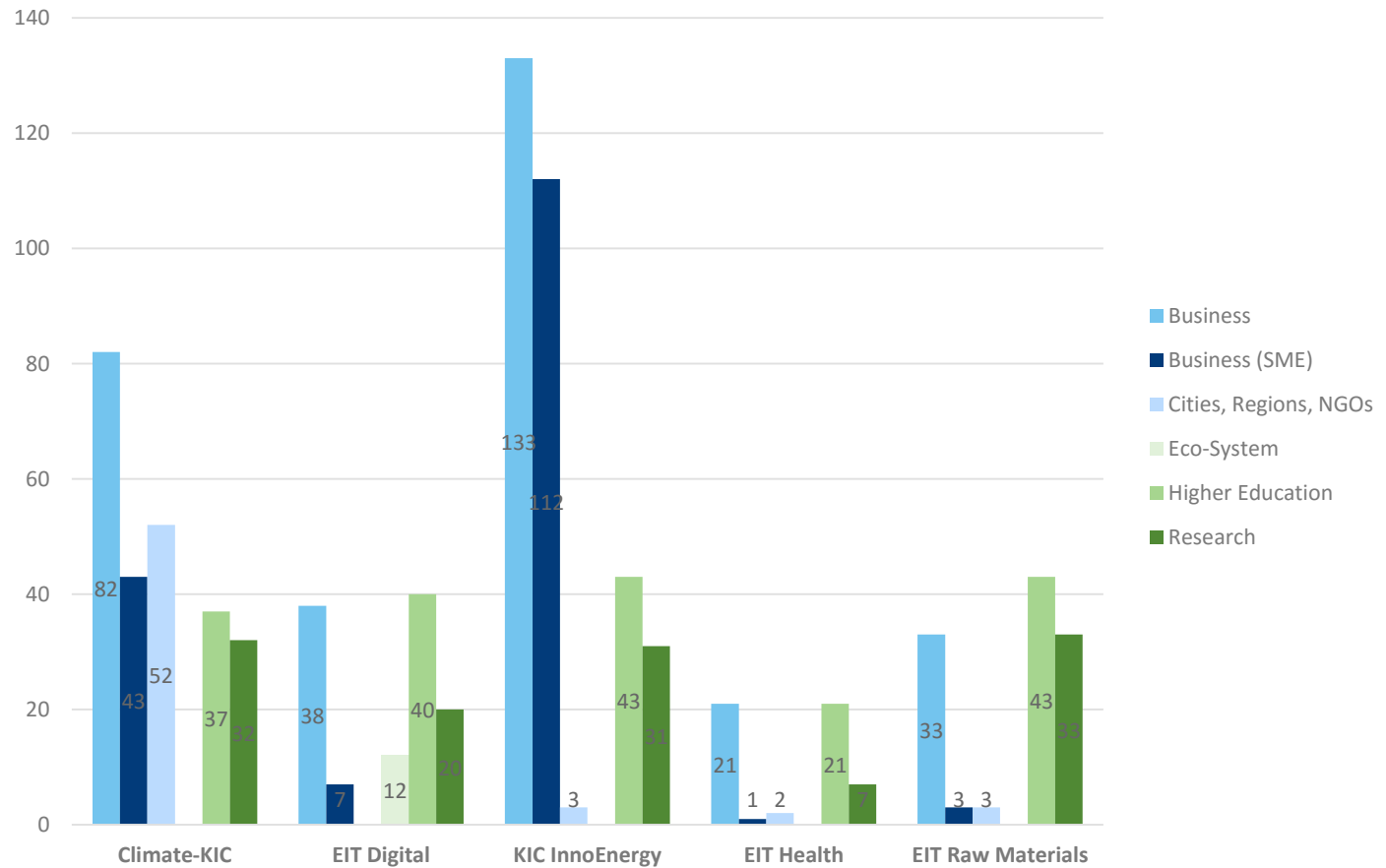
KIC InnoEnergy

- Co-location Centre



Overview of KIC partners

Today, the EIT Community brings together more than **800 partners**:



EIT Community: 1st achievements

Climate-KIC, EIT Digital and KIC InnoEnergy have grown into thriving European innovation hubs:



24,162

Attractiveness of education
programmes – more than
13 applicants per offered seat



486

number of graduates



903

number of business
ideas incubated



181

number of start-ups created



478

number of knowledge
transfers/adoption



142

number of new or improved
products, services and
processes launched



Our strategy to boost innovation in Europe

Facilitate the development of European ecosystems where research, business and education come together to find sustainable solutions to societal challenges by:

- Creating interconnected knowledge and creativity hotspots
- Fostering talent: innovators, entrepreneurs and students
- Attracting investors



European Institute of
Innovation & Technology

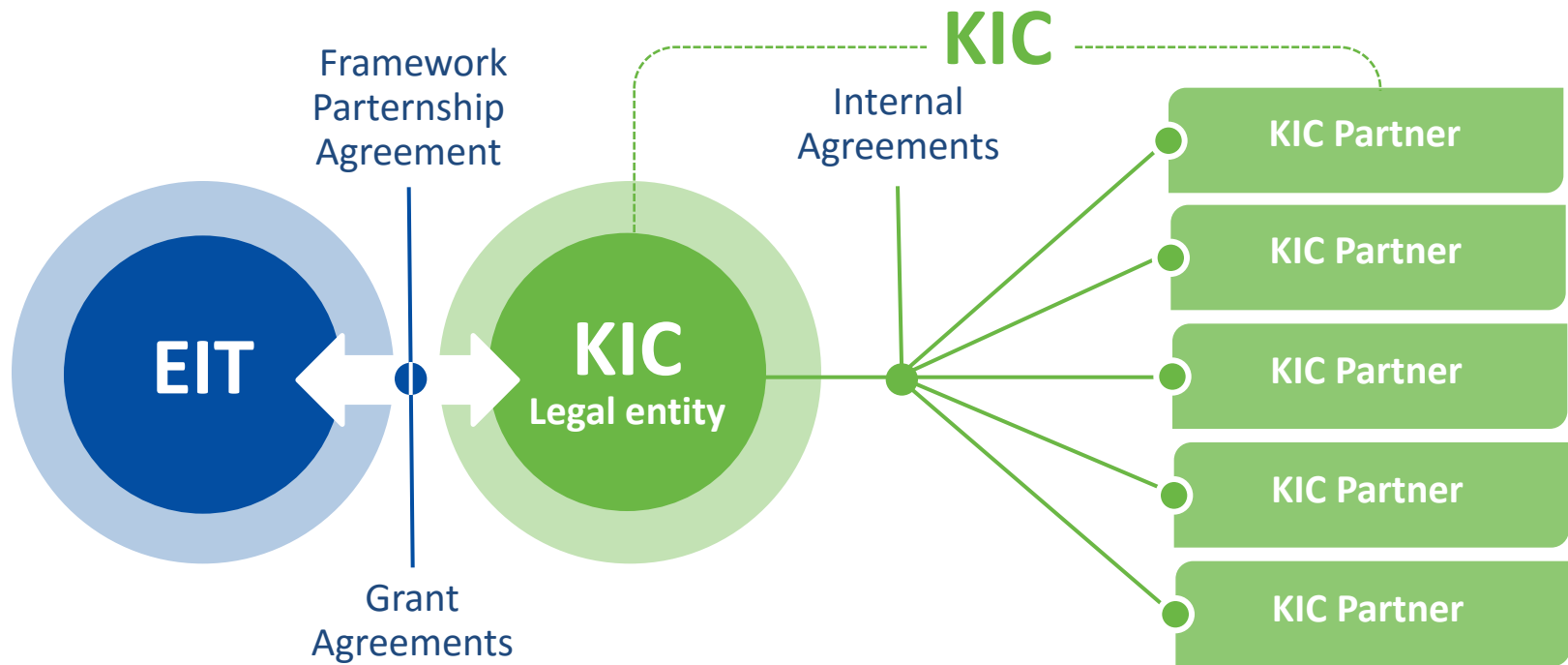


EIT KIC model

A business logic

- **High degree of integration:** each KIC is an independent legal entity, gathering world-class partners from across the knowledge triangle based on a contractual relationship/partnership with the EIT.
- **Long-term strategic approach:** each KIC is set up for a minimum of 7 years to eventually become sustainable.
- **Autonomy and flexibility:** to determine organisational structure and activities governed by a Board of KIC partner organisations.
- **Effective governance:** run by a CEO and a lean management team at central and Co-location Centre level all implementing the Principles of Good Governance.

Overview: contractual relations between the EIT and the KICs





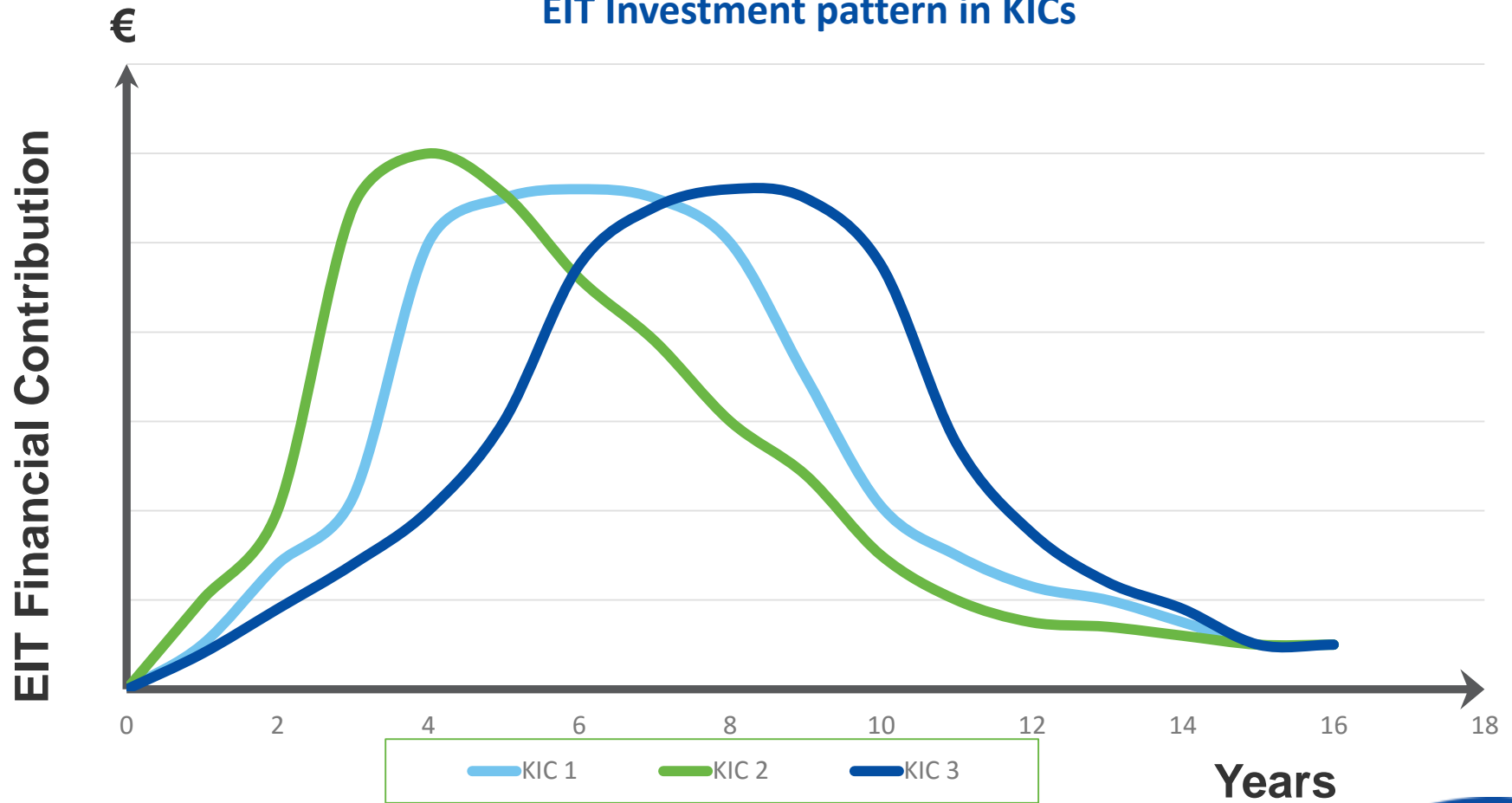
EIT KIC model

an investment logic

- **Smart funding & high degree of commitment of partners:** EIT funding to KICs is max. 25% of their total budget over time with 75% to be attracted from other sources, both public and private.
- **Culture:** KICs are shaped by strong entrepreneurial mindsets and cultures.
- **The Co-location model:** each KIC consists of world class innovation hotspots leveraging on existing European capacities and building pan-European networks.
- **Results & high impact oriented activities:** KICs implement a Business Plan with measurable deliverables, results and impact.

EIT Approach to Financial Sustainability

EIT Investment pattern in KICs



EIT's 2016 Call for KIC Proposals



EIT Food

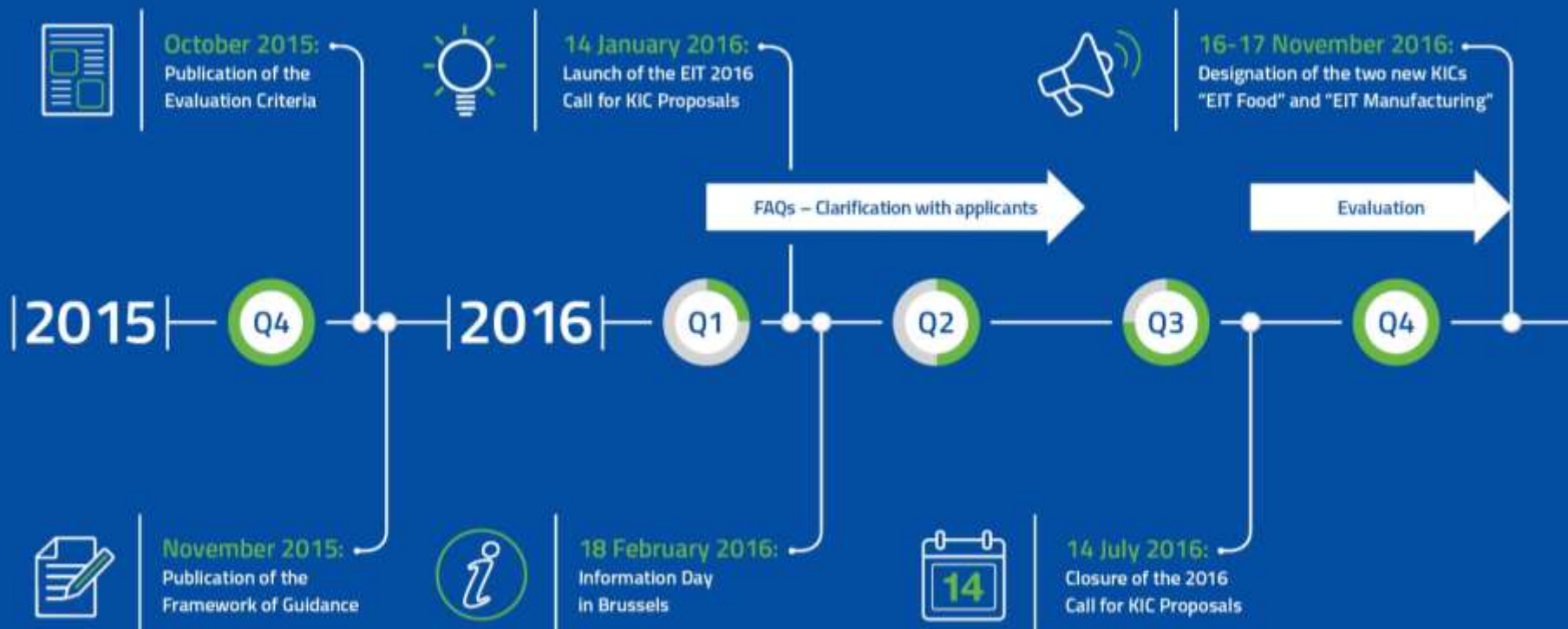
**Food4future: sustainable
supply chain from resources
to consumers***



EIT Manufacturing

**Added-value
manufacturing***

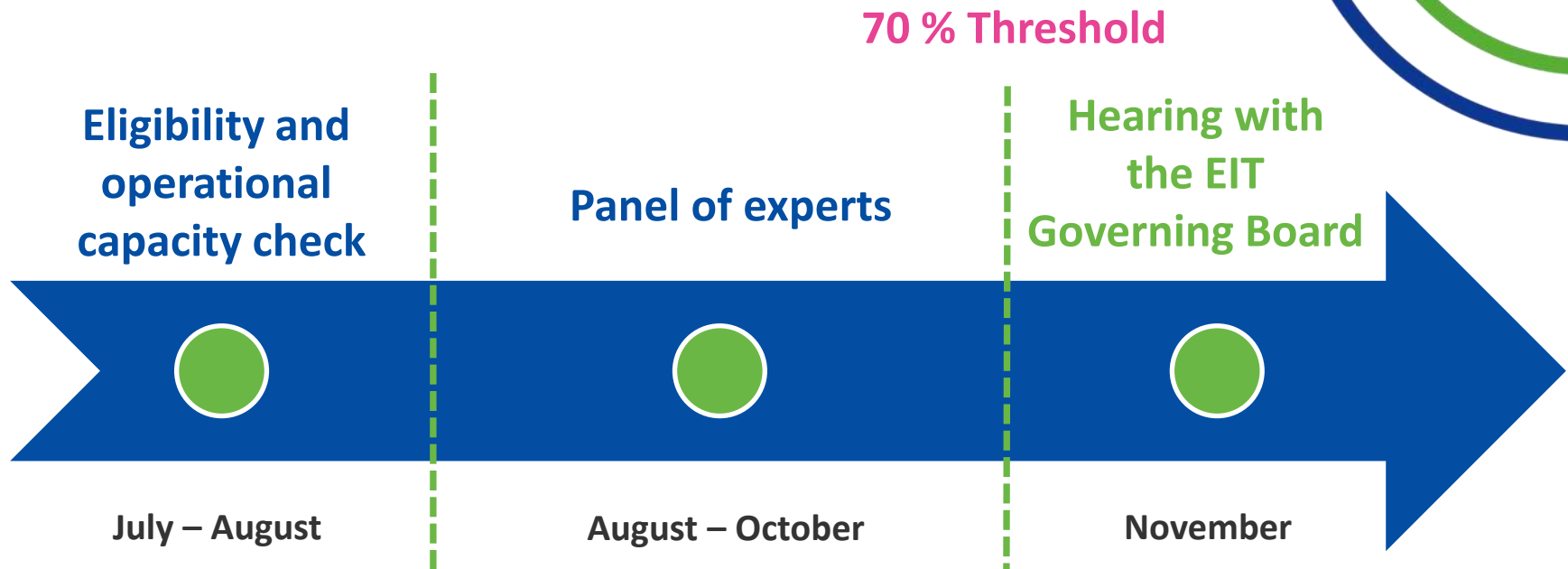
2016 Call for KICs - Timeline



2016 Call for KICs - Key Principles



2016 Call for KICs – Evaluation phases



2016 Call for KICs – Panel of experts

The evaluation of proposals will be carried out by panels of **independent external experts** (six per thematic area and one rapporteur).



2016 Call for KICs – Evaluation Criteria

- **Admissibility and exclusion criteria**
- **Eligibility criteria:**
 - content and scope correspond to the topic of the Call and the KIC model
 - complies with the following eligibility conditions:
 - at least **3 independent organisations** from at least **3 different EU Member States**;
 - at least two thirds of the partner organisations are established in EU Member States;
 - at least 1 higher education institution and 1 private company;
 - **maximum of 50 partners.**

2016 Call for KICs – Evaluation Criteria (4)

Technical Evaluation Criteria:

STRATEGY 30 points max.	OPERATIONS 30 points max.	IMPACT 40 points max.
TOTAL 100 points		
1.1 STRATEGIC APPROACH [10 points max] 1.2 ADDED-VALUE, INNOVATIVENESS AND SYNERGIES [10 points max] 1.3 KIC PARTNERSHIP INNOVATION QUALITY [10 points max]	2.1 KIC GOVERNANCE AND LEADERSHIP [10 points max] 2.2. OPERATIONS [10 points max] 2.3 KIC BUSINESS MODEL AND FINANCIAL PLAN [10 points max]	3.1 IMPACT AND KIC SCOREBOARD [25 points max] 3.2 COMMUNICATION, OUTREACH AND DISSEMINATION [15 points max]

2016 Call for KICs – Hearings with the EIT Governing Board



- **Governing Board Hearing Criteria:**

- **Strategy:** adaptability and suitability of the KIC model for the proposed strategic approach by the applicant;
- **Operations:** feasibility of the proposed KIC operational model and its financial sustainability, taking into account lessons learnt from current KICs;
- **Impact:** consistency of the applicant's KIC model and its potential to achieve a significant and sustainable systemic impact in line with the EIT's overall objectives;

10 points for each criteria - total of 30 points.

The proposal with the highest number of points (out of 130) will be designated.

One KIC designated per theme : EIT Food & EIT Manufacturing

2016 Call for KICs – How to submit your proposal?

- Proposals are only eligible if submitted through the **Horizon 2020 electronic proposal submission system** by 14 July 2016 (17:00 Brussels local time)
- Completed parts A, B and C uploaded
- Documents uploaded exclusively in PDF (Adobe version 5 or higher, with embedded fonts) – each file cannot exceed 10 Mb.



2016 Call for KICs – How to submit your proposal?

- The main body of the proposal may not exceed **50 pages** (KIC Strategy 15 pages, KIC Operations 20 pages, KIC Impact 15 pages)
- Any other documents (supporting documentation, reports, audio, video, multimedia, etc.) sent electronically or by post will be disregarded
- Number of the consortium partners can not exceed **50** (49 + coordinator)



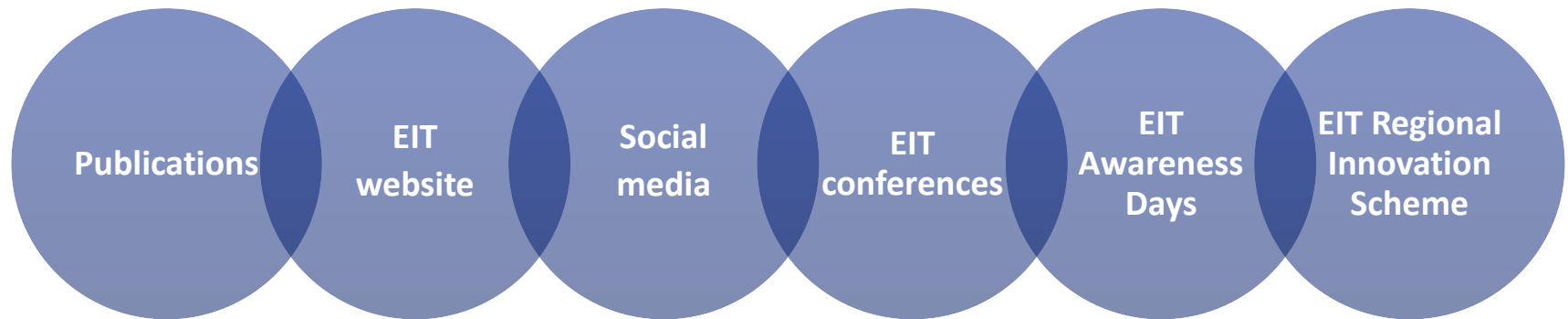
2016 Call for KICs – How to contact the EIT?

- Applicants are invited to send in questions regarding the Call **by 31 May 2016** via the EIT website's **Contact Page** only: <http://eit.europa.eu/interact/contact-us>
- All questions together with answers will be published on the EIT website's KIC Call page by 15 June 2016.



Dissemination and outreach

Active sharing of learnings, novel practices and results which emerge from EIT/ KIC activities with stakeholders across the EU and beyond through a wide range of communications, dissemination and outreach tools:



EIT Regional Innovation Scheme (RIS)

- Structured outreach scheme aimed at increasing the innovation capacity in regions not directly benefitting from the EIT and its KICs
- Based on a two-way engagement between KICs and selected partnerships from the wider European innovation community
- Based on key principles:





EIT Regional Innovation Scheme (RIS)

Activities:

- Ensuring the flow of both knowledge and people between KICs and selected partnerships
- Integral part of operations and designed by KICs.

Benefits:

- KICs: influx of talent and ideas
- Selected EIT RIS partnerships: exchanging knowledge and good practices as well as enhancing the regional innovation system
- Individuals: apply and gain knowledge and expertise

Funding

- Selected EIT RIS partnerships will primarily use “other sources” of funding such as national and regional funding

EIT Awards 2015

EIT VENTURE AWARD

Regnar Paaske

(Co-founder and CCO)

Nordic Power Converters

- **Venture aim:** To become the new standard for electric power converters for LED, chargers and other applications
- **EIT Community connection:** Climate-KIC's Nordic Co-location Centre through the Accelerator programme and runner-up in the Climate-KIC Venture Competition 2014



EIT CHANGE AWARD

Govinda Upadhyay (Co-founder)

LEDsafari

- **Project aim:** To empower people in developing countries to make their own solar rechargeable lamps, using locally available material to promote sustainability and health, develop skills and gain jobs
- **EIT Community connection:** KIC InnoEnergy SELECT Master Programme, EIT label graduate in 2012 and incubated at Climate-KIC Swiss CLC

EIT INNOVATORS AWARD

Rajai Aghabi

EOLOS Floating Lidar Solutions

- **Project aim:** To develop a cost-effective, accurate and reliable offshore wind measuring system
- **EIT Community connection:** KIC InnoEnergy Iberia Barcelona

Our vision is to become the leading European initiative that empowers innovators and entrepreneurs to develop world-class solutions to societal challenges, and create growth and skilled jobs.



5 Social Entrepreneurs from EIT Community!

www.forbes.com/30under30europe



EIT Innovation Forum

INNOVEIT 2016 (25, 26 April) in Budapest

One EIT event bringing together:

1. EIT Stakeholder Forum
2. EIT Awards
3. EIT Alumni Connect event.





Innovate with us!



The EIT is a body of the European Union

eit.europa.eu **[@EITeu](https://twitter.com/EITeu)**